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## **MEDIA ADVISORY**

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### **FOR IMMEDIATE RELEASE**

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## **TNCPE Announces New Communications Manager**

NASHVILLE, Tenn. — Michelle Mowery Johnson has been named Communications Manager for the Tennessee Center for Performance Excellence (TNCPE). Mowery Johnson is a skilled public and media relations expert, with experience in the private, non-profit and government sectors. She spent several years as a television news journalist in Memphis and Virginia.

“We are delighted to have someone with such strong communications and technical skills join our team,” said TNCPE President and CEO Katie Rawls. “Michelle’s marketing insights and digital technology expertise will be invaluable in helping TNCPE move forward and grow. I know she will be a real asset to our organization.”

Established in 1993 as a public-private partnership by Governor Ned McWherter, TNCPE strives to promote economic development by helping companies and organizations grow more competitive in today’s global marketplace. TNCPE is a Nashville-based non-profit and is patterned after the Baldrige Performance Excellence Program, the national standard for recognizing organizational excellence. More than 1,100 organizations have participated in and benefited from the Tennessee Center for Performance Excellence Awards program, including Caterpillar Financial Services, Federal Express and the Tennessee Valley Authority.

*For more information on TNCPE, visit [www.tncpe.org](http://www.tncpe.org).*

*For more information on the Baldrige Performance Excellence Program, visit*

*<http://www.nist.gov/baldrige/>*

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