



# MEDIA ADVISORY

FOR IMMEDIATE RELEASE

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## NATIONAL LEADERS IN BUSINESS, HEALTH CARE AND EDUCATION HEADLINE STATEWIDE EVENT

*Seven Baldrige-Winning\* Organizations Represented at Annual TNCPE Conference*

**WHAT:** How does a hospital system improve operating efficiencies and provide safer, more effective care? How does a manufacturer flourish and not falter in the tough economic climate? How does a school system dramatically narrow the racial and socio-economic achievement gap so all children are college and career ready? Get the answers to these questions and learn how organizations achieve world-class status at the [19<sup>th</sup> Annual Excellence in Tennessee Conference and Awards Banquet](#). Attendees will learn best practices from role-model organizations in the health care, manufacturing, non-profit, government, education and service sectors. The tools and training provided at the conference will help elevate performance and increase an organization's productivity.

More than 300 leaders from Tennessee and the Southeast are expected to attend the two-day event. Presented by the non-profit Tennessee Center for Performance Excellence, the state's premier [Baldrige-based](#) performance improvement organization, the conference features CEO's and senior leaders from SEVEN Baldrige-winning organizations, including 2011 [Baldrige recipient Schneck Medical Center](#) of Seymour, Indiana. Conference attendees will also hear from experts in the areas of lean, leadership, strategic planning and workforce and customer engagement.

**WHEN:** February 21 - 22, 2012  
8:00 a.m. – 5:00 p.m. CST (both days)

**WHERE:** Franklin Marriott Cool Springs  
700 Cool Springs Boulevard  
Franklin, Tennessee

**MORE:** Regional organizations that have progressed through the TNCPE Awards Program will be recognized at the Wednesday evening awards banquet. For a full list of awards recipients, click [here](#). For more information on the conference and banquet, or to register, visit [www.tncpe.org/Excellence2012](http://www.tncpe.org/Excellence2012).

\* [Baldrige](#) is the nation's public-private partnership dedicated to performance excellence. The Baldrige Quality Award is the nation's highest Presidential honor for performance excellence through innovation, improvement and visionary leadership.

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