



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

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TNCPE President Elected Vice Chairman of National Quality Board

NASHVILLE, Tenn. — Katie Rawls, president of the Tennessee Center for Performance Excellence, has been elected to serve as Vice Chairperson of the national Alliance for Performance Excellence Board of Directors. The Alliance for Performance Excellence is dedicated to enhancing the growth and sustainability of Baldrige focused programs. Key stakeholders and partners include Baldrige focused state programs, the Baldrige Foundation and the National Baldrige Program. Rawls' two-year term begins January 1, 2012.

Established in 1993 as a public-private partnership by Governor Ned McWherter, TNCPE strives to promote economic development by helping companies and organizations grow more competitive in today's global marketplace. TNCPE is a Nashville-based non-profit and is patterned after the Baldrige Performance Excellence Program, the national standard for recognizing organizational excellence. More than 1,100 organizations have participated in and benefited from the Tennessee Center for Performance Excellence Awards program, including Caterpillar Financial Services, Federal Express and the Tennessee Valley Authority.

For more information on TNCPE, visit www.tncpe.org.

For more information on the Alliance for Performance Excellence, visit <http://www.baldrigepe.org/alliance/>

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