

COMMUNITY PROFILE - Level 1 Questionnaire for Three Star Communities

Responses to these questions should fill no more than five pages. Including an organizational chart and glossary of terms and abbreviations used within your community is encouraged, and won't count against the five-page maximum.

Send 10 copies of your completed Community Profile with 10 copies of the application form and 10 copies of your community's Strategic Plan to the TNCPE office: 2525 Perimeter Place Dr., Suite 122 Nashville, TN 37214-3773.

1. Why is your community participating in the Three Star program? How does the community expect to benefit from participating in the program?
2. How does the Three Star program help your community achieve higher levels of excellence and sustainable economic prosperity?
3. Who is responsible for owning and monitoring the Three Star program for your community? *This is the person or group of people responsible for making sure Three Star program efforts such as creating a strategic plan are completed.* Describe why this individual and/or group was given this responsibility.
4. Who are your key stakeholders for the Three Star program and what are their needs and expectations? (*"Stakeholders" refers to all groups that might be affected by your community's actions and success.*)

Key Stakeholders	Needs & Expectations

5. How do you keep stakeholders engaged and enthusiastic about the Three Star program?
6. What are your community's key strategic challenges and advantages?
7. What are the steps your community is taking to fulfill the Three Star program requirements?
8. How do community leaders actively demonstrate their commitment and support for the Three Star program (beyond the required resolutions of support)?
9. How do you communicate with stakeholders and citizens to ensure their engagement and involvement throughout the Three Star process?
10. How do you gather input from community leaders and the general public to incorporate into your strategic plan?
11. How do you develop and deploy actions/tasks to implement the strategic plan?
12. How do you monitor and measure the implementation of the strategic plan?
13. List the key accomplishments your community has achieved in the past year that relate to your strategic plan.
14. What has your community learned from its participation in the Three Star program?
15. How will the community sustain the results it has achieved through the Three Star program?