

THREE-STAR INCENTIVE BENCHMARKS
(see descriptions in tabbed areas of development)

Benchmark 1 - Assessment	Benchmark 2 - Plan for the Future	Benchmark 3 - Implement
Where are We?	Where we want to go?	ON OUR WAY!!
PLANNING and INFRASTRUCTURE		
1. Inventory of Cities and County (Infrastructure, Facilities, Services, Fire, Police, EMS, Land Use, etc.)	1. Land Use and Transportation Plan	1. Building Codes (all cities)
<i>PLUS: 4 other components from Targeted Actions-Planning/Infrastructure</i>	2. Planning Commission	2. Subdivision Regulations (all cities and county)
	<i>PLUS: 6 other components from Targeted Actions-Planning/Infrastructure</i>	<i>PLUS: 8 other components from Targeted Actions-Planning/Infrastructure</i>
COMMUNITY DEVELOPMENT		<i>1 Strategic Action</i>
1. Attend Governor's Conference	1. Form Housing Committee	1. Housing Action Plan
2. Beautification Committee- 2 projects	2. Community Connection visit	2. Beautification Action Plan
<i>PLUS: 5 other components from Targeted Actions-Community Development</i>	<i>PLUS: 7 other components from Targeted Actions- Community Development</i>	<i>PLUS: 10 other components from Targeted Actions-Community Development</i>
LEADERSHIP DEVELOPMENT		<i>PLUS: 1 Strategic Action</i>
1. City (over 500 pop) and county mayors attend one training/educational session per	1. Must maintain a youth leadership program	1. Designated Leadership training staff member
	2. At least one member of the municipal legislative body (pop 500 and over) completes MTAS Elected Officials Academy (10 hrs)	
	<i>PLUS: 1 other component from Targeted Actions- Leadership Development</i>	<i>PLUS: 2 other component from Targeted Actions-Leadership Development</i>
		<i>PLUS: 1 Strategic Action</i>

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Benchmark 1- Assessment/ Analysis	Benchmark 2- PLAN	Benchmark 3- Implement
ECONOMIC DEVELOPMENT		
1. Establish economic development organization and contact	1. Established committee and program of work for one of the following economic development areas: <i>small business, retail, tourism or downtown development</i>	1. Full-time trained economic development professional
2. Economic Development official must attend annual Three Star Planning Session		2. ED " Funded" Budget/ Marketing Plan
3. Maintain updated information on www.tennesseeprospector.com		3.Updated information on www.tennesseeprospector.com
PLUS: 5 other components from Targeted Actions-Economic Development	PLUS: 7 other components from Targeted Actions-Economic Development PLUS: 1 Strategic Action	PLUS: 10 other components from Targeted Actions-Economic Development PLUS: 1 Strategic Action
EDUCATION/WORKFORCE DEVELOPMENT		
1. Identify local job skills of the future and list providers who can provide the needed skill training	2. Meet State Average Graduation Rate or State Average ACT composite score (county's system average)	1.Meet State Average Graduation Rate OR State Average ACT composite score OR achieved specified percent increase in graduation rate compared to prior year (county's system average)
PLUS: 4 other components from Targeted Actions-Education Development	PLUS: 6 other components from Targeted Actions-Education Development	PLUS: 8 other components from Targeted Actions-Education Development
PLUS: 1 Strategic Action	PLUS: 1 Strategic Action	PLUS: 2 Strategic Action